

# Adobe workshop descriptions

- + It's simple: Choose the workshop you're interested in, download and fill-in the "Adobe workshop request" form, and then follow the submission instructions listed at the top of that form.

Questions? Contact: **Jim Ringham** [jaringha@adobe.com](mailto:jaringha@adobe.com) or **Courtney Spain** [cspain@adobe.com](mailto:cspain@adobe.com).

## + Creative Suite 3 Design Premium Workshop

Experience the new Creative Suite® 3 Design Premium!

Let your ideas take flight in your choice of media, from print to web to mobile, using the tightly integrated tools in Creative Suite 3 Design Premium. From exploring design concepts to finessing production details, you can leverage the tightly integrated tools in Creative Suite 3 Design Premium to make even your most visionary ideas real. Attendees will learn:

- The top new features and improved integration with Adobe's professional design tools—Photoshop® CS3, Illustrator® CS3, InDesign® CS3, Flash® CS3 Professional, Dreamweaver® CS3 and Acrobat® 8 Professional.
- How to use intuitive tools to help you stay true to your creative intent—allowing you to express your ideas in virtually any medium.
- New ways to create beautiful, engaging content, collaborate effectively, and equip yourself for new business opportunities.
- The benefits of visual asset management, effective file management, and mobile content previewing.
- The value of services such as Adobe Stock Photos for royalty-free imagery and Acrobat Connect for web conferencing.
- And more...

## + Photoshop CS3 Workshop

Discover the new Adobe® Photoshop® CS3 and Photoshop CS3 Extended.

Photoshop CS3 software delivers unrivaled power to edit images, breakthrough capabilities for creating sophisticated image composites, and the ability to output your final files to a broad range of formats for print and the web. With Photoshop CS3 Extended software, you can now leverage the power of the Photoshop image-editing toolset and paint engine when editing 3D and motion-based content for film, video, the web, and mobile devices. Attendees of this workshop will learn how to:

- Boost productivity with a streamlined interface, enhancements to raw-image processing and asset management workflows.
- Experience unrivaled editing power with nondestructive filters, more precise color-correction controls, and more powerful cloning and healing tools.
- Easily create rich composites using new tools for automatically aligning and blending layers and making quick selections.
- And more...

## + Illustrator CS3 Workshop

Meet the all new Illustrator® CS3.

Illustrator CS3 is the industry standard software that lets you create compelling vector graphics that remain sharp as you scale, edit, and output to virtually any medium. Instantly convert bitmaps to vector artwork, paint intuitively, explore color variations, design with advanced typographic control, and easily find the tools you need. Workshop attendees will learn how to:

- Quickly realize your ideas on virtually any medium through tight integration with Photoshop® CS3, Flash® CS3 Professional, InDesign® CS3, Acrobat® 8 Professional software and other favorite applications.
- Explore, apply, and control color variations using Live Color to interactively edit colors and see results immediately. Use the Color Guide panel to quickly choose tints, shades, or harmonious color combinations.
- Quickly and accurately convert photos, scans, or other bitmap images to editable and scalable vector paths using Live Trace.
- Easily create and control type with over 100 OpenType® fonts, paragraph and character styles, paragraph composition, underline and strikethrough, and transparent effects.
- And more...



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## + InDesign CS3 Workshop

Discover new levels of creative freedom and productivity with InDesign® CS3.

With smooth integration with Photoshop®, Illustrator®, Acrobat®, InCopy®, and Dreamweaver® software, InDesign CS3 offers powerful features for creating richer, more complex documents, tackles demanding workflows, and reliably outputs pages to multiple media. Learn how you can:

- Perform a variety of tasks more efficiently using new and enhanced productivity features, including Multi-file Place, Quick Apply, faster frame fitting, and the visual Pages panel.
- Design compelling page layouts with live, nondestructive creative effects, including transparency and gradient feathers, and apply effects independently to an object's stroke, fill, or content.
- Compose beautiful typography using professional controls including the Paragraph Composer, Nested Styles, OpenType® fonts, drop caps, glyphs, and optical kerning and margin alignment.
- Quickly and consistently format tables using table styles, cell styles and regional cell styles to apply unique formatting to specific areas of a table, such as its header, footer, and body.
- Experience reliable prepress and printing with InDesign's sophisticated preview capabilities, reliable Adobe PDF export, and sharable custom presets.
- And more...

## + Acrobat 8 Professional Workshop

Discover the advanced tools for creating, collaborating with, and controlling the output of high-quality Adobe® PDF files with Acrobat® 8 Professional. See how Adobe PDF preserves design work in a compact, self-contained form that's easy to share, email, review, manage, archive, and output reliably. With built-in support for industry standards such as PDF/X and JDF, you'll learn why it's an essential component in design and print workflows today. Learn how to:

- Collaborate easily with extensive support for review and commenting, including e-mail, web, and now server-based reviews and review tracking.
- Preflight PDF files with automatic correction of hairlines, image resolution, font embedding, transparency flattening, and color conversion.
- Automatically convert InDesign® files to Adobe PDF files, and preflight and validate them against the targeted output intent with JDF job tickets.
- Work more efficiently through enhanced integration with Creative Suite® 3 Design Suites, including a shared printing engine, synchronized color settings and transparency presets.
- And more...

## + Transparency Workshop

For many designers, creating transparent objects is not a new option. However the improper use of various transparency settings can be the root of many output problems. Learn proper techniques for creating transparency effects such as soft drop shadows, feathered edges, and layered graphics that blend into one another, to ensure successful output from all Adobe applications. This workshop will teach you how to:

- Identify and understand the transparency-related features in Photoshop®, Illustrator® and InDesign®, including how to create, display, import, export, and print transparency effects.
- Create transparent effects such as drop shadows, feathered edges and layered graphics using Photoshop, Illustrator and InDesign.
- Correctly build pages with transparency effects that print correctly and produce the intended results, by understanding stacking order, flattener settings, etc.
- Preview separations and transparency on-screen prior to output.
- Export pages with transparency to Adobe PDF for reliable printing
- And more...



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